

JOHN B. LACSON COLLEGES FOUNDATION-MOLO, INC.

Research Department

Iloilo City

THE INFLUENCE OF CELL PHONES ON THE STUDIES OF BSCSM  
STUDENTS AT JOHN B. LACSON COLLEGES FOUNDATION-MOLO, INC.

A Thesis Presented to the  
Faculty of the Business Department of  
John B. Lacson Colleges Foundation-Molo, Iloilo City

In Partial Fulfillment of the  
Requirements in Research  
(Method of Research)

By:

Alvarez, Mariecon S.  
Espinosa, Penny Lane C.  
Gajeto, Ternil L.  
Jubelag, Mary Grace E.  
Ombid, Charlien Mae S.  
Ong, Carla Mae B.  
Tabian, Irish Kristin T.

November 2006

(i)

Alvarez, Mariecon S., Espinosa, Penny Lane C., Gajeto, Ternil L., Jubelag, Mary Grace E., Ombid, Charlien Mae S., Ong, Carla Mae B., Tabian, Irish Kristin T. "The Influence of Cell Phones on the Studies of BSCSM Students". Unpublished Research Study, John B. Lacson Colleges Foundation-Molo, Inc. Iloilo City, October 2006.

#### Abstract

This descriptive study determined the influence of cell phones on the studies of BS Cruise Ship Management students for the first semester SY 2006-2007. This study utilized the 140 Cruise Ship Management freshmen and sophomore students who used cell phones. This study used the simple random sampling in the selection of the sample size population of the studies. The researchers made questionnaire instrument on "Influence of Cell Phones on the Studies of Students". A rating scale was used to gather the data. Descriptive statistics used were means and standard deviations. Inferential statistics used were t-test for independent samples and One-Way Analysis of Variance. Results showed that gender and year-level were the factors that affected the level of influence of cell phones among students. Whether students belonged to low, middle, or high monthly family income, this was not a factor that affected the influence of cell phones among the freshmen and sophomore BS Cruise Ship Management students.